BATM

BATM: Travel Professional of the year 2023

Document to submit by December 4th, 2023 EOB (if later your file might not be considered) :

1) What are the sustainability definitions for your company ?
   - **a.** Do you relate them only to CO2 emissions ?
   - **b.** Do you go further and align them with the United Nations Sustainable Development Goals ?

2) If you link them to the UN, how many of these SDG's have you taken into consideration ?

3) How does your company communicate around sustainability

4) How did you add those sustainability goals in your travel program ?
   - **a.** What goals and plans for 2023 and further
   - b. Measures in place.
   - c. Communication internally
   - d. Did you adapt your travel policy, and if yes, how.

5) What was the starting point for you in 2023 ? (we understand that every company might be different, but here we ask specifically the starting point for 2023).

6) Do you report on this ?
   - a. If yes, on what regularity ?
   - b. Can you provide us a copy of such a report ?
   - c. The last report should be the last report you can provide (remittance is by Dec 4th, 2023 latest)
   - d. Do you measure all activities : air/rail/hotel/car/other
   - e. If not, is it the plan or is there another reason for not measuring it.
   - f. Explain the support you get from your travel suppliers.

7) Where does your company want to be in 2030 ?
   - a. What does that mean for your travel program ?
   - b. What activities/plans will you launch in the next 3 years to achieve this ?

8) Where does your company want to be in 2050 ?
   - a. What does that mean for your travel program

Your document and support material will be treated confidentially by BATM and will not be used externally unless explicit permission.

This document will be used to determine the Travel Professional of the Year 2023.