

BATM ANALYSIS

17th of December 2020

47 responses
36% completion rate

BATM

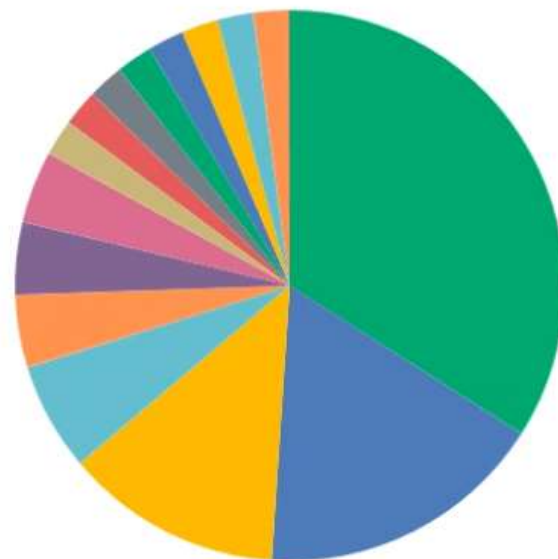
BELGIAN ASSOCIATION OF TRAVEL MANAGEMENT

THOMAS
MORE

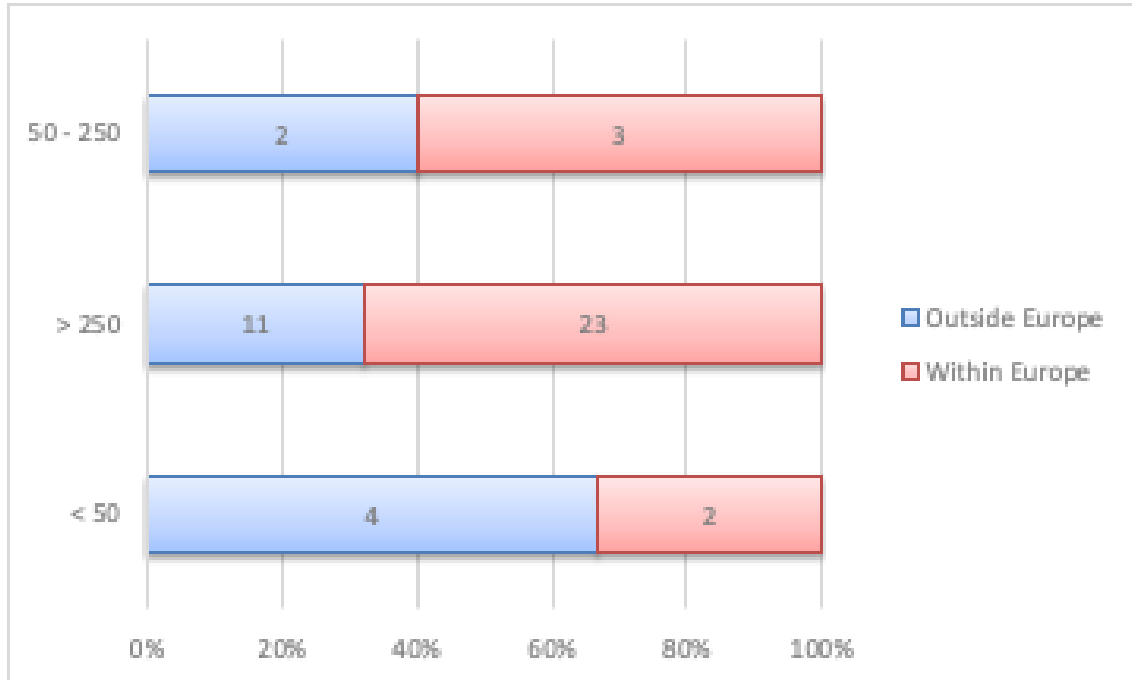
What's on the menu?

- Who participated?
- Where do you travel to?
- Travel employees
- Expected trips
- Travel Policy
- Mode of transport
- Digital Tools
- What is important?
- What would you change?
- Exclusion of people
- Travel budget
- Conclusion

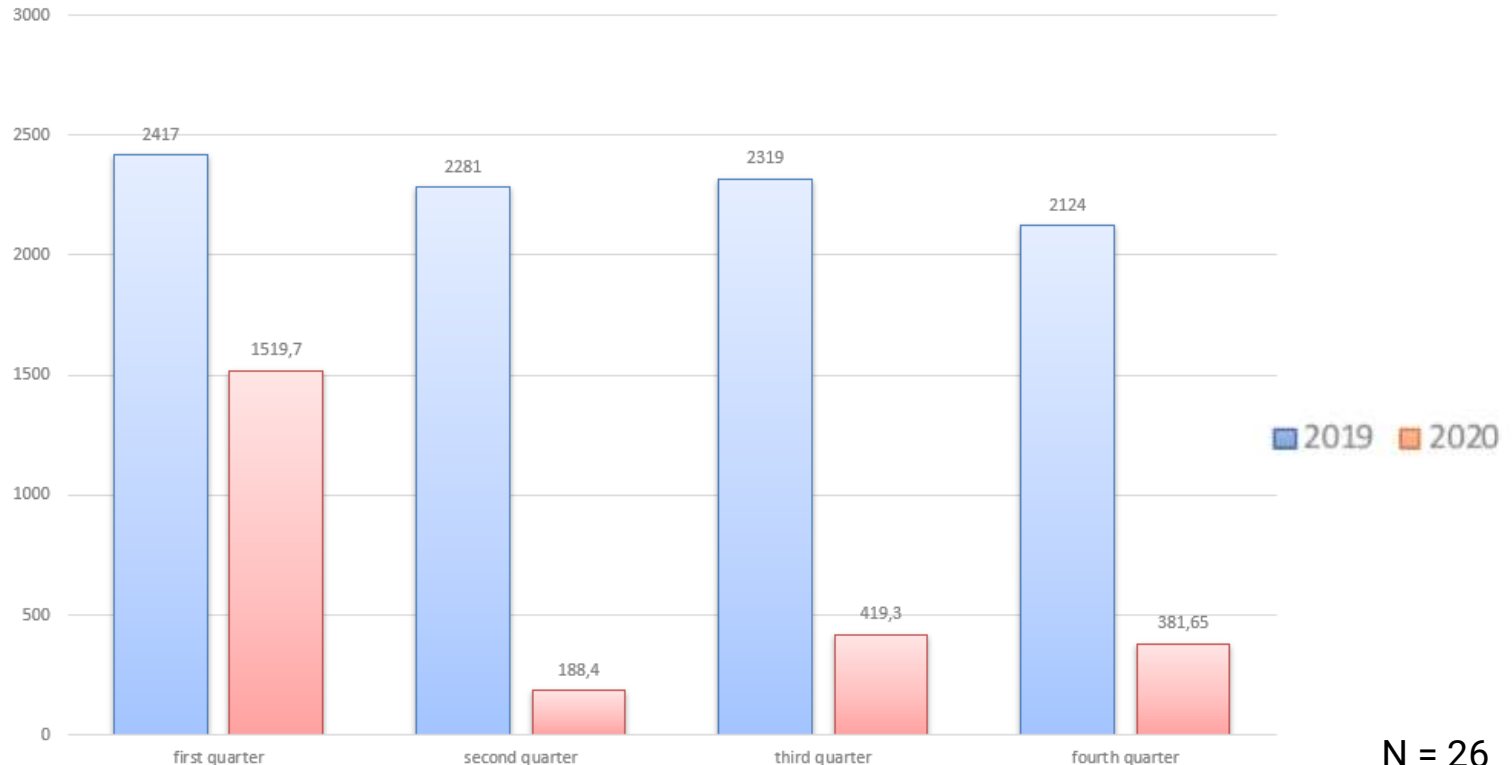
Participants



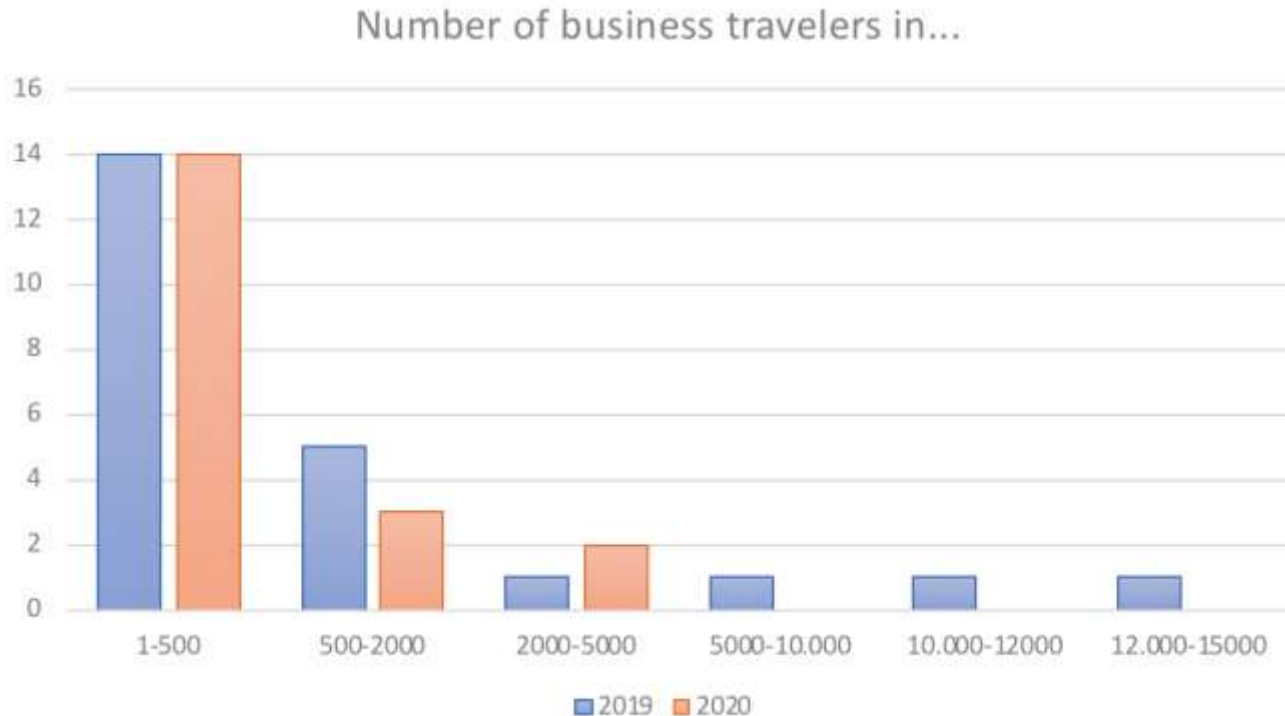
Where does your company travel to mostly?



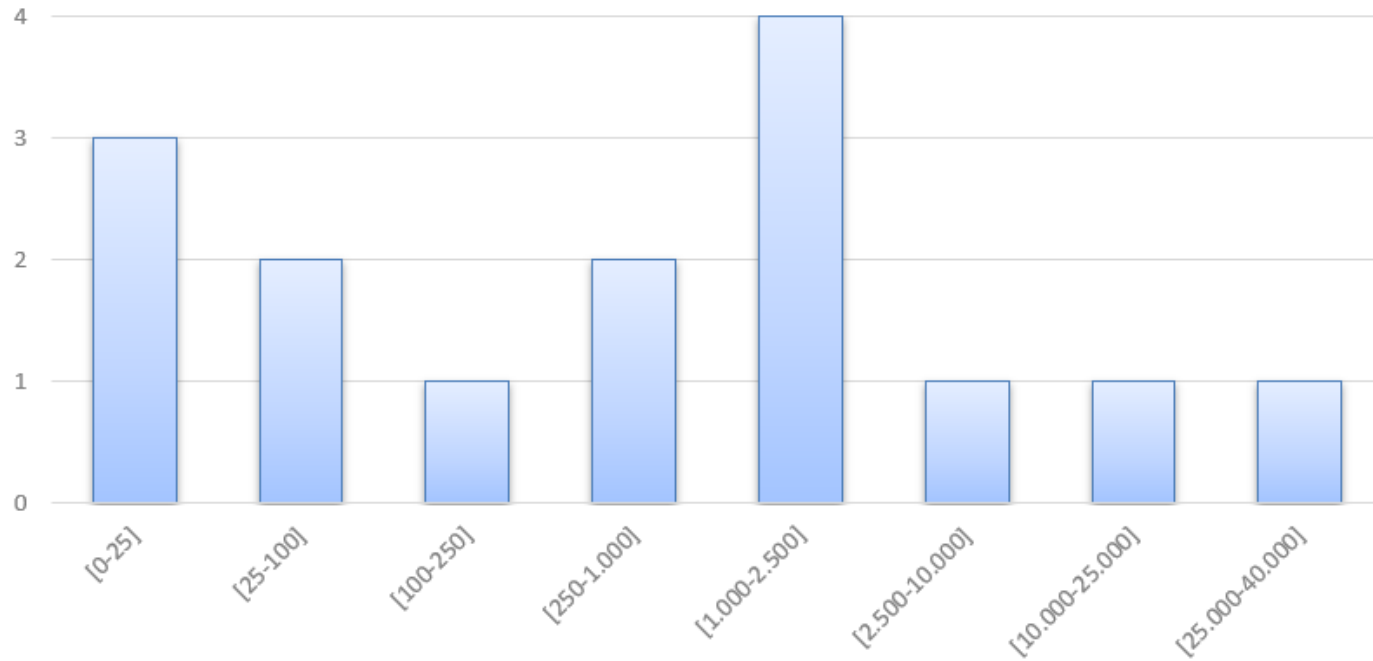
Number of international business trips per quarter



Number of employees that traveled for the company

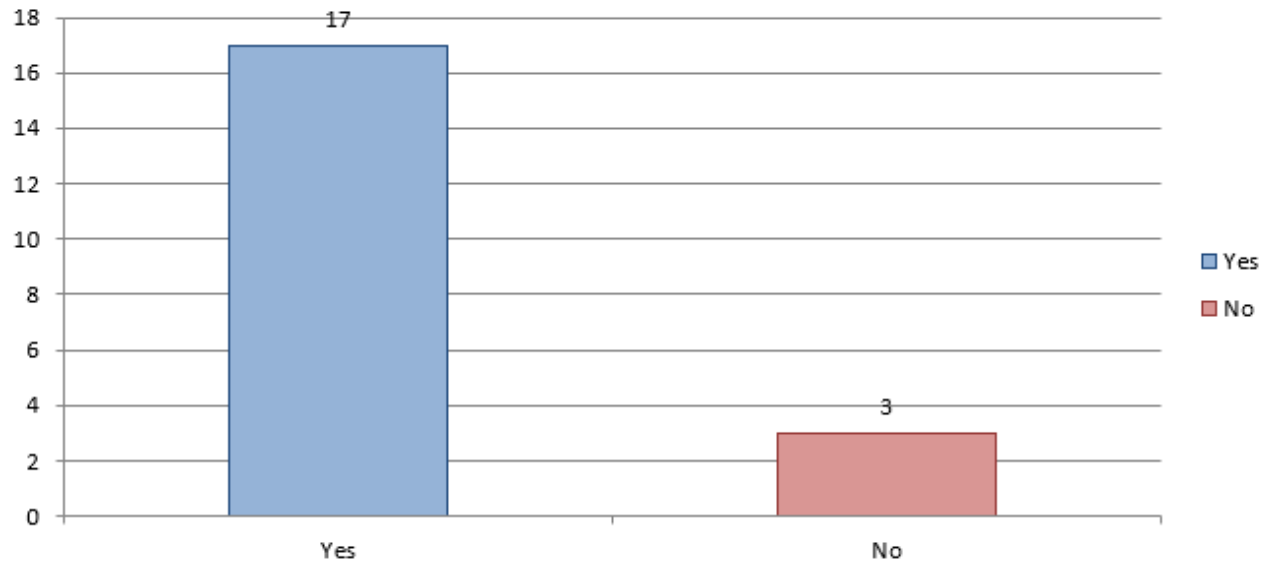


Expected trips in 2021



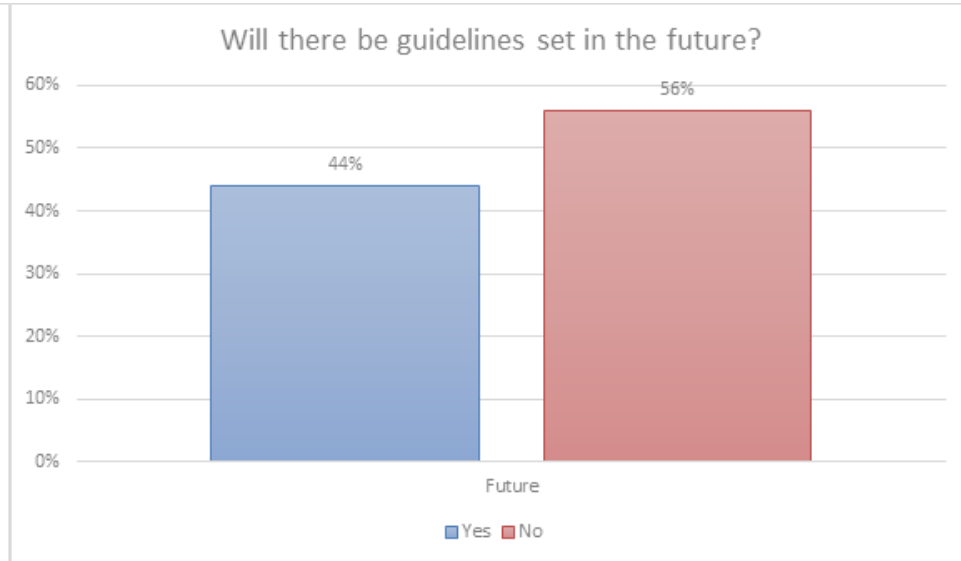
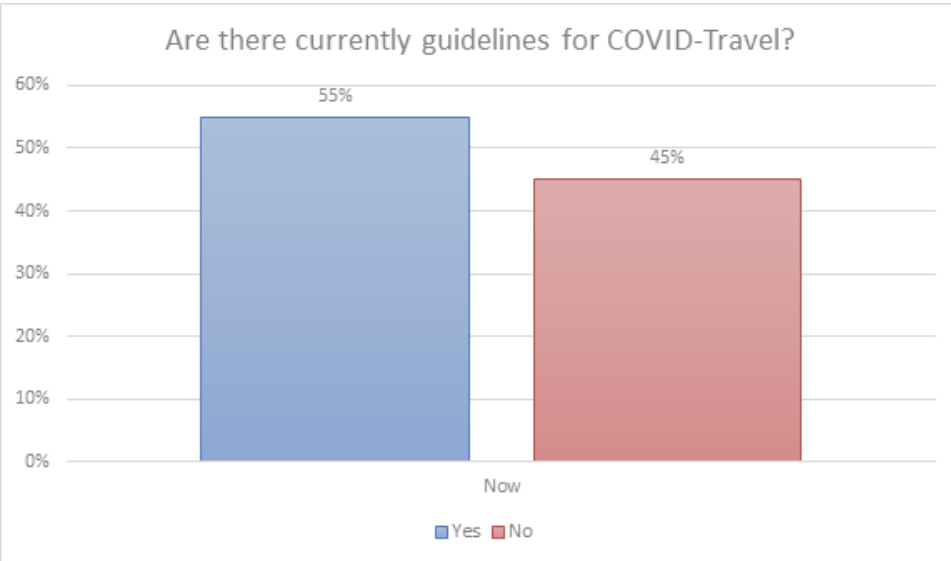
Travel policy

Does your company have a Travel Policy?
(Including approval process)



N = 20

Travel policy & COVID

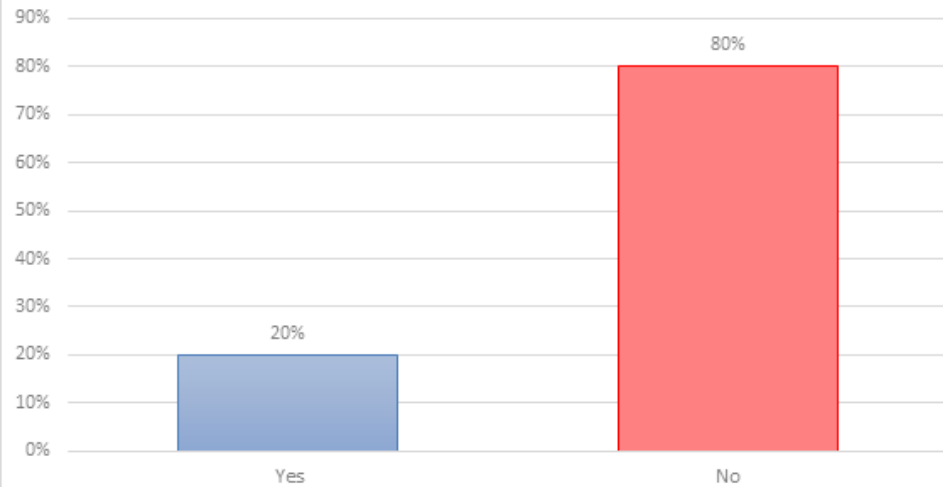


N = 20

N = 9

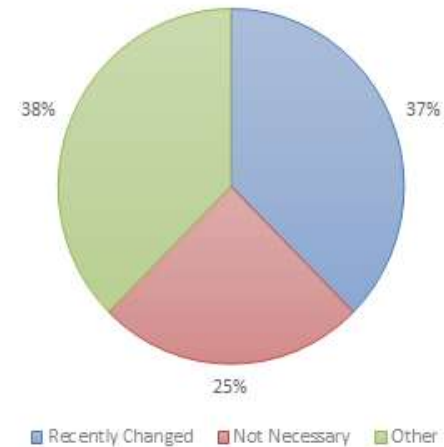
Travel Policy Changes

Is the Travel Policy going to change?



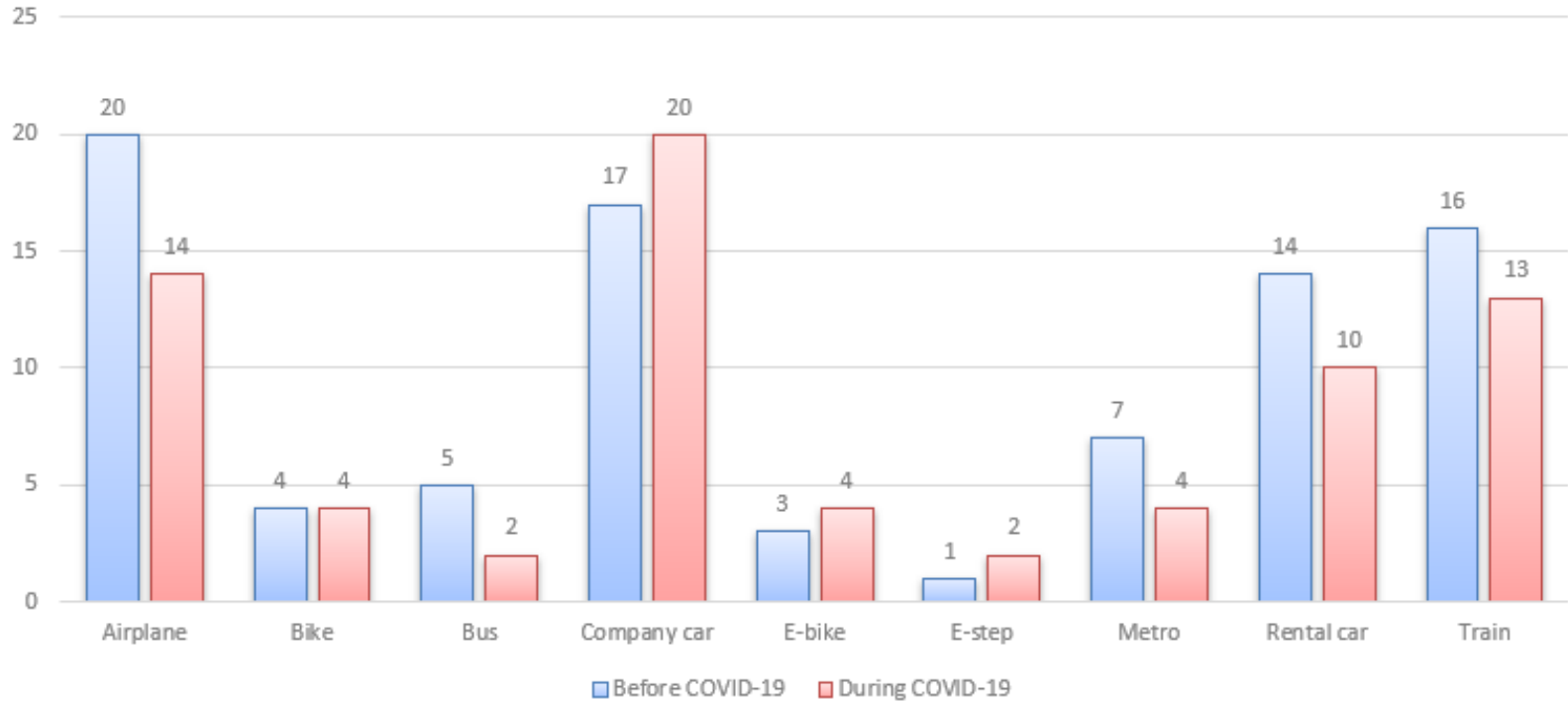
N = 20

Why not?

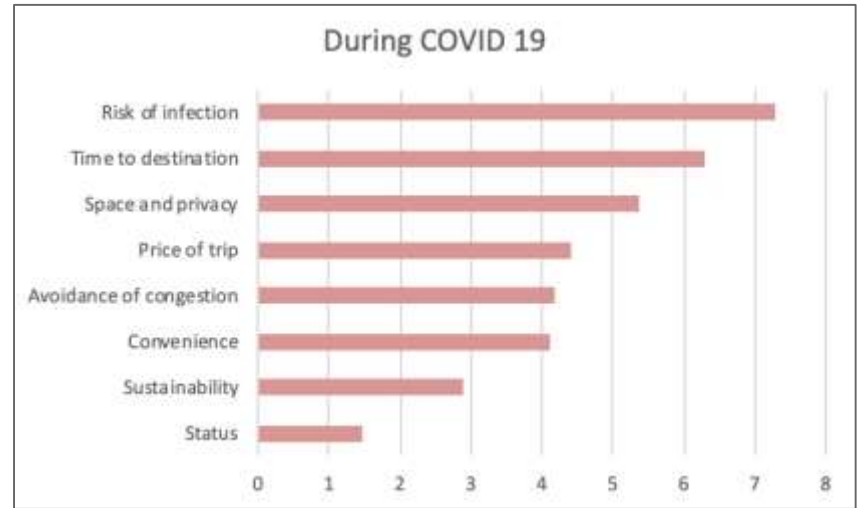
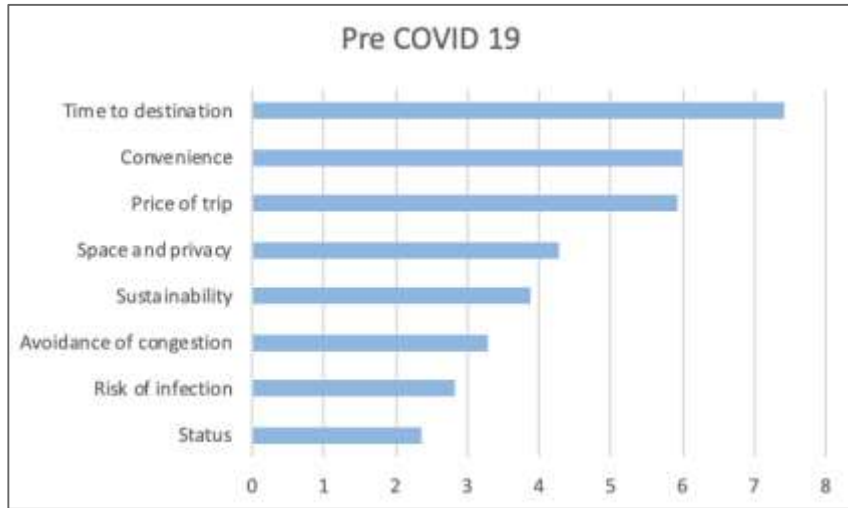


N = 16

Mode of transport

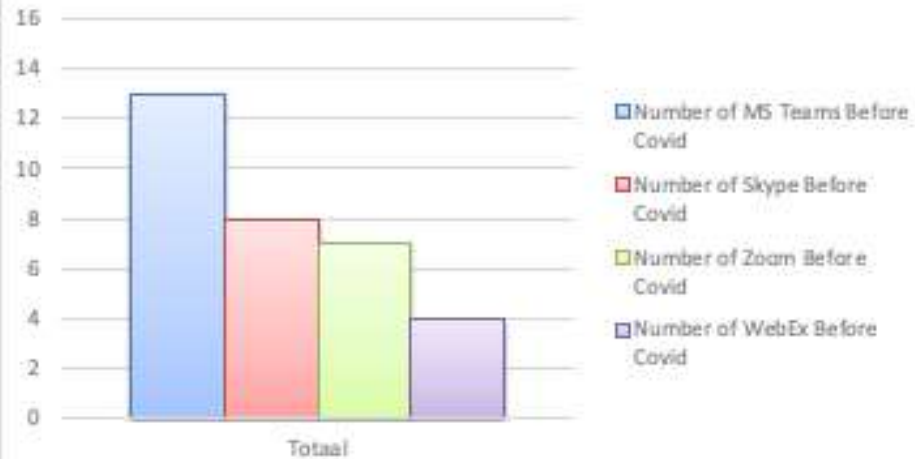


Why you picked these modes of transport

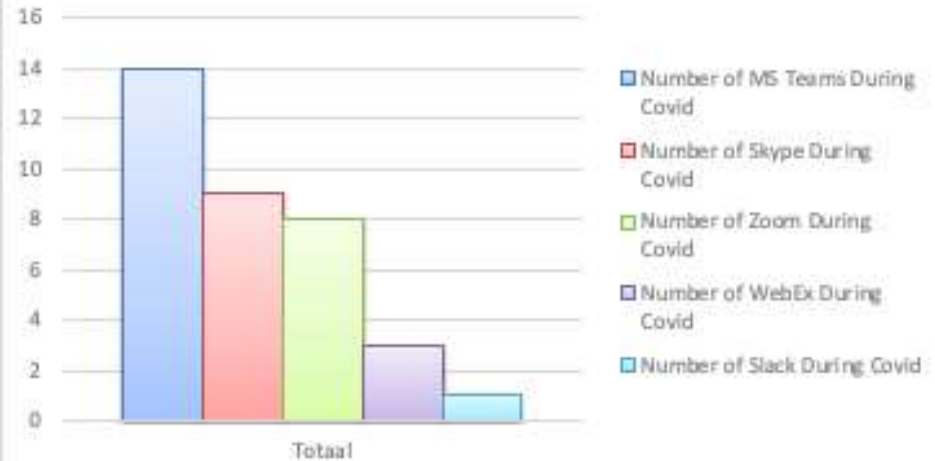


Digital tools

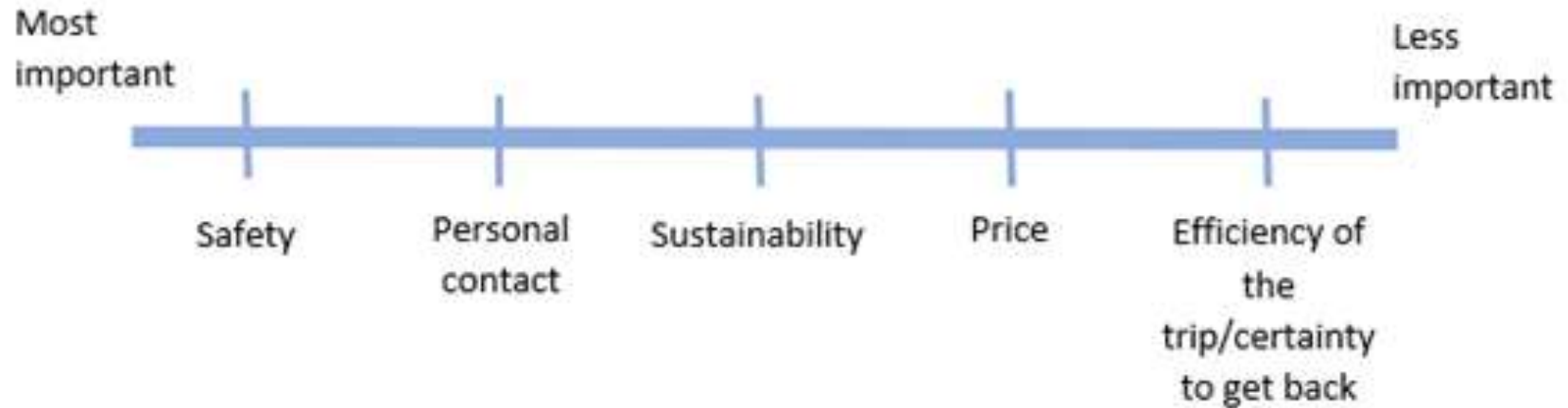
Before Covid-19



During Covid-19



5 priorities



What needs to change in your opinion?

TO

- Communication
- Clear Guidelines
- One platform with info

Supplier

- Safety Measures
- Flexible Tickets
- Information

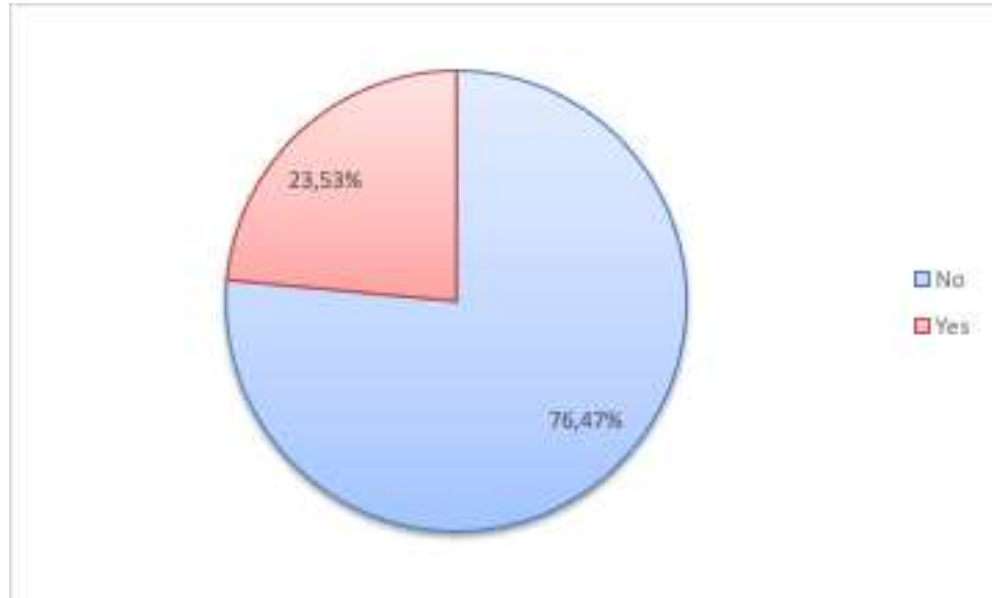
BTA

- One platform with info
- Communication
- Customer support

Your changes

- Direct testing
- Customer safety
- Clear information

Exclusion of people at high risk



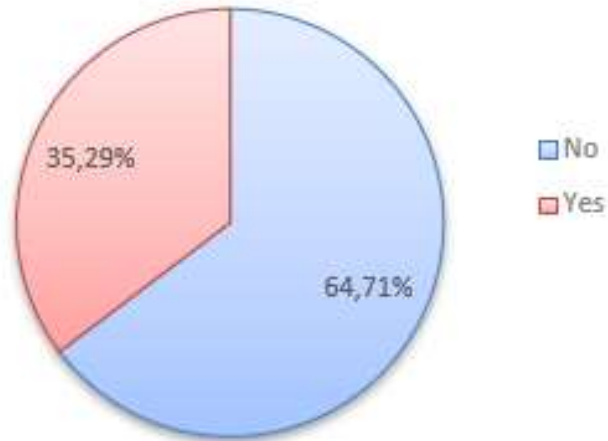
N°1 Reason: Age and Health

N°2 Reason: Recommendations (Country, Region or Advisors)

N°3 Reason: Possibility of Online Conference

Travel budget

Did your company use the remaining budget for other purposes?



Used on...

- Investments technology
- Safety
- Survival

Conclusion

- Hybrid meetings
- Travel policy
- Train
- Alternative

THANK
YOU